

THE TWEED SHIRE'S ONLY AWARDS RECOGNISING BUSINESS EXCELLENCE

The Business Excellence Awards Tweed Shire (BEATS) in 2018 is a mighty collaboration between the Murwillumbah District Business Chamber, the Tweed Chamber of Commerce and the Kingscliff and District Chamber of Commerce and proves to be an even bigger and better event than in previous years!

Show your support of business excellence in the Tweed Shire this year, through a sponsorship that gets your brand out there and your name known right across the region!

We have several sponsorship options available to meet budgets of all sizes: Platinum, Gold, Silver and Bronze.

In-kind Sponsors

If you have a product or service that could be recognised as in-kind sponsorship then we would be more than happy to discuss a sponsorship package with you, contact our Sponsorship Coordinator, Rhiannon, at sponsorships@beatsawards.com.au



SPONSORSHIP HANDBOOK 2018

2018 COMBINED CHAMBER PROJECT



PLATINUM SPONSOR \$10,000

(only two available – so get in quick!)

This is your opportunity to align your company with the most prestigious, credible and well supported business excellence Awards in the Tweed Shire and stand out from the crowd as the major sponsor.

A Platinum Sponsorship comes with some set inclusions and the ability to further tailor the package to suit your specific needs, allowing you to focus your marketing efforts and contribute back to your community at the same time!

Set inclusions are:

- Table for 10 in a prime location
- Special invite for you and your 9 guests to meet and greet VIPs and the presenter before the evening begins
- Personal invitations to send to your guests
- The opportunity for a senior representative of your company to address the BEATS Gala Night guests before official ceremony begins and voice your support of business excellence in the Tweed Shire
- Opportunity to present an award category at the BEATS Gala Night
- Company name acknowledged on trophy presented to BEATS category winner
- Opportunity to place banners at the BEATS Gala Night
- The opportunity to contribute to the winner's prize hampers and BEATS show bags
- Your company name and logo displayed on all official correspondence
- Presenter credits at the BEATS Gala Night
- Visual credits running continuously through the BEATS Gala Night
- Company name, logo and link to your website promoted on the BEATS website and social media pages
- Company name, logo and link to your website promoted on all three Chamber websites and social media pages
- Company name and logo displayed on stage screen throughout the BEATS Gala Night
- Company name and logo printed on BEATS programs
- Company name and logo printed on BEATS tickets and menus
- Company name exposure via radio (where practical)
- BEATS supporter window decal
- Six complimentary tickets to chamber networking events (two per Chamber) and an opportunity to present at the networking events
- Framed photo of award winner, sponsor and presenter

GOLD SPONSOR \$5,000

Our most popular sponsorship package, includes:

- Opportunity to present an award category at the BEATS Gala Night
- Company name acknowledged on trophy presented to BEATS category winner
- Opportunity to place banners at the BEATS Gala Night
- The opportunity to contribute to the winner's prize hampers and BEATS show bags
- Your company name and logo displayed on all official correspondence
- Presenter credits at the BEATS Gala Night
- Visual credits running continuously through the BEATS Gala Night
- Company name, logo and link to your website promoted on the BEATS website and social media pages
- Company name, logo and link to your website promoted on all three Chamber websites and social media pages
- Company name and logo displayed on stage screen throughout the BEATS Gala Night
- Company name and logo printed on BEATS programs
- Company name and logo printed on BEATS tickets and menus
- Company name exposure via radio (where practical)
- BEATS supporter window decal
- Four complimentary tickets to the BEATS Gala Night
- Three complimentary tickets to Chamber networking events (one for each Chamber) and an opportunity to present at the networking events
- Framed photo of award winner, sponsor and presenter

SILVER SPONSOR \$1,500

Our value for money sponsorship, includes:

- Your company name and logo displayed on all official correspondence
- Presenter credits at the BEATS Gala Night
- Visual credits running continuously through the BEATS Gala Night
- Company name and logo promoted on the BEATS website and social media pages
- Company name and logo promoted on all three Chamber websites and social media pages
- Company name and logo displayed on stage screen throughout the BEATS Gala Night
- Company name and logo printed on BEATS programs
- Company name and logo printed on BEATS tickets and menus
- The opportunity to contribute to the winner's prize hampers and BEATS show bags
- BEATS supporter window decal
- Two complimentary ticket to the BEATS Gala Night

BRONZE SPONSOR \$300

Our basic 'get your brand name out there' sponsorship, includes:

- Your company name displayed in text on the Awards program
- Presenter credits at the Awards Gala Night
- Visual text credits running continuously through the Awards Gala Night
- BEATS supporter window decal
- The opportunity to contribute to the winner's prize hampers and BEATS show bags
- Company name in text promoted on the BEATS website
- One complimentary ticket to a chamber networking event at a Chamber of your choice (Murwillumbah, Tweed or Kingscliff)